

Elisabeth Stieg
475 Dolores St. #5
San Francisco, CA 94110
510.290.7235
estieg@earthlink.net

Summary

Design professional with eight years experience in the web and print industry. Strengths include ability to handle multiple projects, work effectively with multi-disciplinary team, and ability to solve problems creatively and efficiently on tight deadlines. Dedicated to producing high-quality, customer-focused products.

Professional Experience

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| Snapfish/Hewlett Packard
San Francisco, CA | July 2003 - present
<i>Snapfish is an online photo company that allows users to upload, share, and create customized products</i> |
| Designer
Creative Lead for Template Art | <ul style="list-style-type: none">• Managed art direction of contract and agency artwork for customized products• Created original card, border, and background artwork and templates• Designed page layouts and backgrounds for two custom photo book types• Created customizable designs for various photo products• Designed and generated graphics for over 20 cobranded partner sites |
| Classroom Connect
Brisbane, CA | July 2000 - Dec 2002
<i>Classroom Connect is an online educational company that provides K-12 curriculum and professional development resources</i> |
| Web Graphic Designer
Feb 2001 - Dec 2002 | <ul style="list-style-type: none">• Redesigned the Connected University website to provide an enhanced user experience and cohesive graphic look• Designed custom professional development portals to deliver unique content and resources to specific groups of educators• Developed and designed an online orientation to assist new users• Generated visual corporate site map to troubleshoot usability issues• Created original cover art for associated subscription publication for educators |
| Multimedia Production Artist
July 2000 - Feb 2001 | <ul style="list-style-type: none">• Produced graphics for 35+ custom topics for online student lessons• Processed graphics for online adventure learning expedition• Supported designers in various design and production tasks involving the corporate site, Connected Teacher site and online store |
| Providence Saint Joseph
Medical Center
Burbank, CA | June 1998 - April 2000
<i>Providence Saint Joseph is a 455 bed hospital and medical facility</i> |
| Graphic Design Assistant | <ul style="list-style-type: none">• Performed layout and design of annual event programs (50+ pages)• Produced various departmental and informational brochures and logos• Designed layout and processed graphics for intranet site |

Skills

Mac and PC Platforms Adobe Photoshop, Adobe Illustrator, Painter, Adobe ImageReady, Adobe Acrobat, BBEedit, Adobe GoLive, Microsoft PowerPoint

Education

Art Center College of Design Pasadena, CA.	Bachelor of Fine Art with Honors, Illustration August 1999
Grinnell College Grinnell, IA.	Bachelor of Arts, Fine Art May 1995 Trustee Honor Scholar